

DEFYING INEQUALITY: SAN FRANCISCO

A CELEBRITY BENEFIT FOR EQUAL RIGHTS

The Palace of Fine Arts

October 26, 2009



SPONSORSHIP OPPORTUNITIES

Producers
Joe Dulude II
Lora Powell

**Honorary
Committee**
Patty Duke

Geoff Callan
Carol Channing
Margaret Cho
Jose Cisneros
Bruce Cohen
Valerie Harper
Florence Henderson
Anne Herrera
Dennis Herrera
Winnie Holzman
Mark Leno
Joey McIntyre
Jackie Nemerovski
Howard Nemerovski
Lily Tomlin
Vanessa Williams

EMERALD PACKAGE - \$10,000

- Logo acknowledgment in invitation. *Deadline for submission: September 15, 2009*
- Logo acknowledgment on screen and premiere full-page ad in the printed program. *Deadline for submission: October 1, 2009*
- Logo acknowledgment premiere on-site
- Special acknowledgment on the Defying Inequality website with hyperlink
- Ten premiere seats at the show
- Ten tickets to post-event VIP party

WIZARD PACKAGE - \$5,000

- Logo acknowledgment in invitation. *Deadline for submission: September 15, 2009*
- Logo acknowledgment on screen and half-page ad in the printed program. *Deadline for submission: October 1, 2009*
- Logo acknowledgment on-site
- Special acknowledgment on the Defying Inequality website with hyperlink
- Ten premium seats at the show
- Ten tickets to post-event VIP party

FLYING MONKEY PACKAGE - \$2,500

- Logo acknowledgment in invitation. *Deadline for submission: September 15, 2009*
- Logo acknowledgment on screen and quarter-page acknowledgment in the printed program. *Deadline for submission: October 1, 2009*
- Acknowledgment on the Defying Inequality website with hyperlink
- Ten preferred seats at the show
- Ten tickets to post-event VIP party

MUNCHKIN PACKAGE - \$1,000

- Word mark acknowledgment in invitation. *Deadline for submission: September 15, 2009*
- Word mark acknowledgment on screen and eighth-page acknowledgement in printed program. *Deadline for submission: October 1, 2009*
- Acknowledgment on the Defying Inequality website with hyperlink
- Four preferred seats at the show
- Four post-event VIP party

RUBY SLIPPER VIP COUPLES PACKAGE - \$500

- Eighth-page personal "I believe in marriage equality because..." message in the printed program. *Deadline for submission: October 1, 2009*
- Two preferred seats for the event
- Two tickets to special post-event VIP party

GLINDA VIP TICKET - \$250

- One seat at the show
- One ticket to post-event VIP party

YELLOW BRICK ROAD TICKET - \$100

- One seat at the show



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SPONSORSHIP RESPONSE AND PLEDGE FORM

Please Respond by September 15, 2009

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- Yes! I/We pledge to support Defying Inequality in the following way:**
___ Emerald Package \$10,000
___ Wizard Package \$5,000
___ Flying Monkey Package \$2,500
___ Munchkin Package \$1,000
___ Ruby Slipper VIP Couples Package \$500
___ Glinda VIP Ticket(s) \$250
___ Yellow Brick Road Ticket(s) \$100
- Yes! I/We would like to place an ad in the program:**
___ Full-Page (8.5 X 11") \$1000
___ Half-Page (8.5 X 5.5") \$500
___ Quarter-Page (4.25 X 5.5") \$250
___ Eighth-Page (3.5 X 2") "Because" message \$150
- Sorry! I/We cannot attend but we would like to support Defying Inequality.**
Enclosed is a contribution of \$ _____

Please make checks payable to: Marriage Equality USA/Defying Inequality

Signature _____ Date _____

Name/Company _____
(As you would like to be listed in the program if you are a sponsor)

Contact/Name _____

Address _____

City _____ State _____ Zip _____

Phone (Office) _____ Phone (Home) _____

Fax _____ Email _____

Please mail this form no later than September 15, 2009 to:

DEFYING INEQUALITY
C/O Winslow & Associates
746 Hayes Street
San Francisco, CA 94102
Phone: 415-551-5190
Fax: 415-551-5195



Please call 415.551-5190 or visit www.defyinequality.com, Tax ID # 30-0338842

DEFYING INEQUALITY: SAN FRANCISCO

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October 26, 2009



EVENT INFO

- EVENT** Defying Inequality: The San Francisco Concert
- VENUE** Palace of Fine Arts / 3301 Lyon Street / San Francisco, CA 94123
- DATE** Monday, October 26, 2009
- TIME** 7:30 pm Show
Benefit Concert that will include a variety show that will include the cast of *Wicked* CA, Broadway Stars, Celebrities and Bay Area Entertainers.
- 9:30pm Post-Event VIP party
Hosted Cocktails and Hors d'oeuvres from various Bay Area restaurants and food purveyors with Carnival themed cocktails, raffle and games.

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PRINT SPECIFICATION

LOGO IS DUE on Tuesday, September 15, 2009

Black & white logos should be sent via email or zip disk in Illustrator (Mac Format) or Photoshop format saved as an EPS or TIFF file with a resolution of 300dpi-400dpi max.

AD IN THE PROGRAM GUIDE: Deadline on Thursday, October 1, 2009

Technical Specifications:

- All ads will be black and white
- Final on screen ads will be presented at 72 DPI, ads sent with higher resolution will be scaled to 72 DPI
- Ads to be provided 100% of size, there is no bleed
- Ads can be sent in the following formats:
 - PDF
 - Illustrator, including all linked files and fonts
 - EPS, TIF, or native Photoshop format

File Delivery:

- CD to:
Defying Inequality
C/O Winslow and Associates
746 Hayes Street
San Francisco, CA 94102
- Emailed if under 10MB or Downloaded from your FTP source

THE FINE PRINT

TERMS Payment in full is required.

CANCELLATIONS Space cancellations will not be accepted after the space reservation deadline of September 15, 2009. All cancellations must be in writing.

Winslow & Associates is not responsible for advertising materials lost or damaged in transit.

COPY REQUIREMENTS All advertisements are accepted and published by Defying Inequality upon the assumption that the advertiser or its agency is authorized to publish the entire contents and subject matter thereof. The advertiser or agency will indemnify and hold Defying Inequality harmless from and against any loss or expense resulting from claims or suits based on the contents or subject matter of all advertisements, including without limitations, claims or suits for libel, plagiarism, violation of right of privacy or copyright infringement. Defying Inequality reserves the right to reject any advertising which it feels is not in keeping with the publication's standards.



Please call 415.551-5190 or visit www.defyinginequality.com, Tax ID # 30-0338842