

# DEFYING INEQUALITY: SAN FRANCISCO

A CELEBRITY BENEFIT FOR EQUAL RIGHTS

The Palace of Fine Arts

October 26, 2009



Please fax or mail this form no later than October 1, 2009 to:

DEFYING INEQUALITY  
C/O Winslow & Associates  
746 Hayes Street  
San Francisco, CA 94102  
Phone: 415-551-5190  
Fax: 415-552-5195

- Yes! I/We would like to place an ad or message in printed program
- \_\_\_ Full-Page (8.5 X 11") \$1000      \_\_\_ Quarter-Page (4.25 X 5.5") \$250  
\_\_\_ Half-Page (8.5 X 5.5") \$500      \_\_\_ Eighth-Page (3.5 X 2") "Because" message \$150

RUBY SLIPPER VIP COUPLES PACKAGE - \$500

- Eighth-page personal "I believe in marriage equality because..." message in the printed program Deadline for submission: October 1, 2009
- Two preferred seats for the event
- Two tickets to special post-event VIP party

Please make checks payable to: Marriage Equality USA/Defying Inequality

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name/Company \_\_\_\_\_  
(As you would like to be listed in the program if you are a sponsor)

Contact/Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (Office) \_\_\_\_\_ Phone (Home) \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

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## PRINT SPECIFICATION

AD IN THE PROGRAM GUIDE: Deadline on Thursday, October 1, 2009

Technical Specifications:

- All ads will be in black and white
- Final on screen ads will be presented at 72 DPI, ads sent with higher resolution will be scaled to 72 DPI
- Ads to be provided 100% of size, there is no bleed
- Ads can be sent in the following formats:
  - PDF
  - Illustrator, including all linked files and fonts
  - EPS, TIF, or native Photoshop format

File Delivery:

- CD

Defying Inequality



Please call 415.551-5190 or visit [www.defyinginequality.com](http://www.defyinginequality.com), Tax ID # 30-0338842

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- Emailed if under 10MB or Downloaded from your FTP source



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